

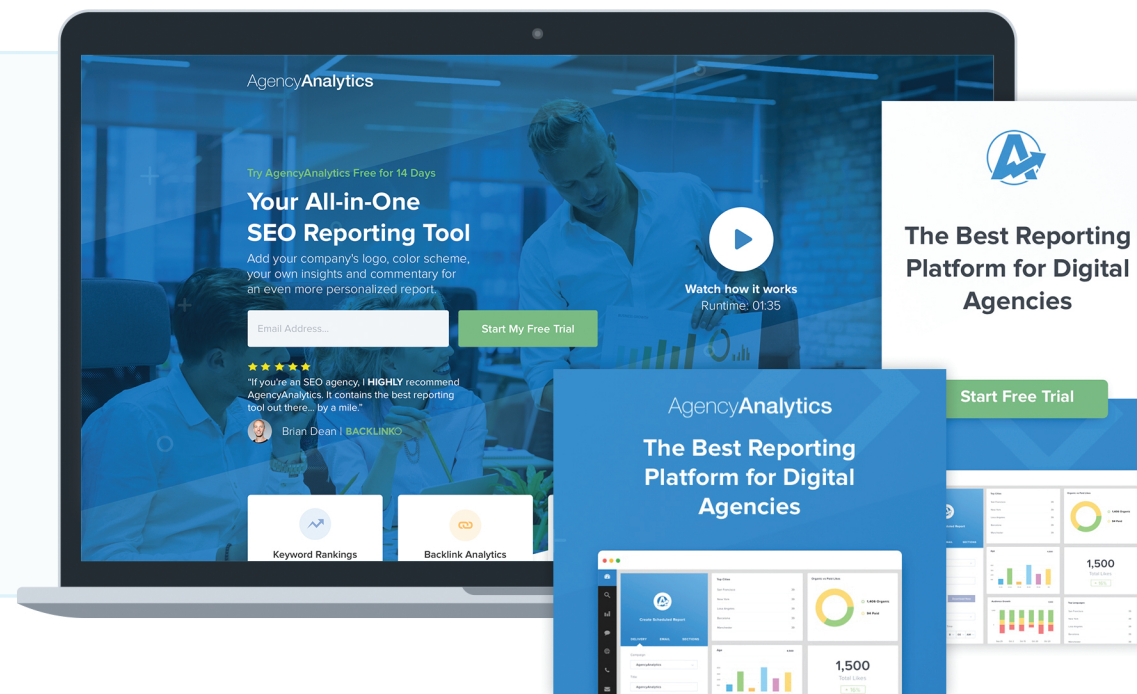
AgencyAnalytics Doubled Their Number of Leads While Simultaneously Lowering CPA 40% in Just Two Months

AgencyAnalytics is the only marketing platform built for agencies. It allows users to monitor and report on all of their clients' marketing campaigns in one place, including SEO, PPC, Social, Email, Reviews, and Call Tracking Dashboards.

As a Software-as-a-Service (SaaS) provider, AgencyAnalytics relies on leads as the lifeblood of their business. With lead costs escalating, KlientBoost identified previously overlooked markets to tap into. Using best-in-class PPC strategies, KlientBoost needed **only two months to generate the highest volume of subscribers in over a year and slash cost per acquisition (CPA) by 40%.**

How We Did It:

- Single Keyword Ad Groups (SKAGs)
- Keyword Tapering Technique
- Global Expansion
- Display Prospecting



"I've worked with a number of agencies and marketing contractors, and I've never been so impressed as I was with KlientBoost! They are results-driven, great communicators, and so easy to work with! Their results-driven performance and attention to detail impressed me most! Within two months, KlientBoost doubled the number of incoming leads and lowered the cost per acquisition (CPA) by investing in new market opportunities."

Rebecca Bowden – Marketing Director | AgencyAnalytics

The Results

↓ **40%**
Decrease in CPA

↑ **26%**
Increase in Conversions

↑ **RECORD**
Highest monthly subscribers